

# Three Global News Sources - CNN, BBC, Google Are Referenced in Nearly Every Country

	Global	US	Canada	UK	Germany	France	Russia	China	Japan	India	Brazil	
Top 10 specified media sources across all channels	CNN (25%)	CNN (54%)	CBC	BBC (83%)	Der Spiegel	Le Monde	RTR	CCTV	NHK	NDTV	Folha de São Paulo	Top 10 specified media sources across all channels
	BBC (17%)	MSNBC	CNN (44%)	CNN (25%)	FAZ	LCI	CNN (25%)	CNN (24%)	Nikkei Net	CNBC	Rede Globo	
	Google (9%)	Fox News	BBC (20%)	SKY News	NTV	Les Echos	NTV	BBC (21%)	CNN (23%)	Aaj Tak	CNN (23%)	
	CCTV	CNBC	Toronto Star	Financial Times	ARD	Le Nouvel Observateur	BBC (23%)	Google (14%)	Fuji News	CNN (21%)	O Globo	
	CNBC	WSJ	National Post	Google (10%)	CNN (17%)	Le Figaro	Argumenty i Fakty	Guangzhou Channel/TV	Google (15%)	BBC (18%)	Veja	
	CBC	NYT	CNBC	Time Magazine	Die Welt	RTL	Izvestia	www.SINA.com	ASAHI	Times of India	Gazeta Mercantil	
	MSNBC	ABC	Google (9%)	The Sunday Times	RTL	CNN (11%)	Itogi	ABC	NTV	Economic Times	TV Globo	
	Fox News	BBC (10%)	CCTV	Bloomberg	Financial Times	La Tribune	Google (9%)	Xin Min Wan Bao/Weekly	BBC (7%)	Google (13%)	BBC (12%)	
	Bloomberg	Bloomberg	CBS Market Watch	The Telegraph	Google (9%)	BBC (7%)	Forbes	CNews	NIKKEI	India Today	Valor Economico	
	RTE	Google (7%)	MSNBC	The Guardian	BBC (9%)	Google (6%)	Business Week	Yangcheng Wan Bao	Japan Today	Business Today	Bloomberg	

OE8a. Thinking about these sources as well as other newspapers, business magazines, TV news, Web sites and radio stations that you have access to, which specific news sources do you rely on the MOST for information about companies? Please select up to three.  
35-64 Opinion Elites (18 Countries)

